

## **Boston Scientific Supports Asthma Awareness Month With Donation to Asthma Foundation**

**Company sponsors additional efforts to promote education and awareness of severe asthma**

NATICK, Mass., May 10, 2011 /PRNewswire/ -- Boston Scientific Corporation (NYSE: BSX) today announced its donation to the Asthma and Allergy Foundation of America (AAFA) to support education initiatives designed to increase public awareness of asthma management and treatment. The Company's support coincides with Asthma and Allergy Awareness Month in May.

According to AAFA, more than 20 million Americans suffer from asthma -- a respiratory disease that causes the airways in the lungs to narrow, making it difficult to breathe. This condition can cause a significant negative impact on the quality of life for people with asthma, and in some cases can be life threatening. Asthma accounts for approximately 13 million asthma attacks, 2 million emergency room visits, 500,000 hospitalizations and 4,000 deaths each year in the U.S. Worldwide, the World Health Organization estimates 300 million people suffer from asthma with 250,000 asthma-related deaths annually. It is one of the most common and costly diseases in the world and its prevalence has increased significantly in recent decades. Although there is no existing cure for asthma, it can be managed with proper education and treatment.

AAFA is the largest asthma and allergy patient advocacy organization in the world, with a focus on developing health education programs to promote national awareness, organizing state and national advocacy efforts, and funding research for better treatments and cures. Through its programs, AAFA is helping to improve the quality of life for patients and families living with asthma.

"We applaud AAFA in their dedication to educate and improve the quality of life for people with asthma and are proud to sponsor their efforts to promote asthma awareness," said David Pierce, President of Boston Scientific's Endoscopy Division, which develops innovative medical technologies used to diagnose, palliate and treat a range of digestive and pulmonary diseases. "Through support of public education and awareness programs, we can help patients take control of asthma with proper management and treatment."

In recognition of Asthma Awareness Month, Boston Scientific hosted a webinar on May 4 to educate asthma-treating physicians about asthma management and the Alair® Bronchial Thermoplasty System, an innovative device-based procedure for treating severe asthma. A replay of the webinar, presented by Mario Castro, M.D., of the Washington University School of Medicine, is available at [www.visualwebcaster.com/vwp/player/launch.asp?id=77807](http://www.visualwebcaster.com/vwp/player/launch.asp?id=77807). In addition, Boston Scientific will support AdvaMed's Medtech Day on May 24 at the California State Capitol in Sacramento to bring attention to new medical technologies, including bronchial thermoplasty to treat severe asthma. It is estimated that 5 to 10 percent of those suffering from asthma in the U.S. are diagnosed with severe persistent asthma.

In 2010, Boston Scientific acquired Asthmatx, which has developed the Alair Bronchial Thermoplasty System, a catheter-based outpatient procedure that provides long-lasting and improved asthma control for adult severe asthma patients. Clinical data show bronchial thermoplasty is safe and effective in managing severe, persistent asthma in patients 18 years and older whose asthma is not well controlled with drugs. For more information, visit [www.BTforAsthma.com](http://www.BTforAsthma.com).

For more information about asthma, including the findings from a significant asthma survey conducted by AAFA, visit [www.aafa.org/SevereAsthma](http://www.aafa.org/SevereAsthma).

### **About Boston Scientific**

Boston Scientific is a worldwide developer, manufacturer and marketer of medical devices whose products are used in a broad range of interventional medical specialties. For more information, please visit: [www.bostonscientific.com](http://www.bostonscientific.com).

### **Cautionary Statement Regarding Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements may be identified by words like "anticipate," "expect," "project," "believe," "plan," "estimate," "intend" and similar words. These forward-looking statements are based on our beliefs, assumptions and estimates using information available to us at the time and are not intended to be guarantees of future events or performance. These forward-looking statements include, among other things, statements regarding critical health initiatives and educational activities. If our underlying assumptions turn out to be incorrect, or if certain risks or uncertainties materialize, actual results could vary materially from the expectations and projections expressed or implied by our forward-

looking statements. These factors, in some cases, have affected and in the future (together with other factors) could affect our ability to implement our business strategy and may cause actual results to differ materially from those contemplated by the statements expressed in this press release. As a result, readers are cautioned not to place undue reliance on any of our forward-looking statements.

Factors that may cause such differences include, among other things: future economic, competitive, reimbursement and regulatory conditions; new product introductions; demographic trends; intellectual property; litigation; financial market conditions; and future business decisions made by us and our competitors. All of these factors are difficult or impossible to predict accurately and many of them are beyond our control.

For a further list and description of these and other important risks and uncertainties that may affect our future operations, see Part I, Item 1A -- *Risk Factors* in our most recent Annual Report on Form 10-K filed with the Securities and Exchange Commission, which we may update in Part II, Item 1A -- *Risk Factors* in Quarterly Reports on Form 10-Q we have filed or will file hereafter. We disclaim any intention or obligation to publicly update or revise any forward-looking statements to reflect any change in our expectations or in events, conditions or circumstances on which those expectations may be based, or that may affect the likelihood that actual results will differ from those contained in the forward-looking statements. This cautionary statement is applicable to all forward-looking statements contained in this document.

CONTACT: Erik Kopp  
508-650-8660 (office)  
Media Relations  
Boston Scientific  
Corporation  
erik.kopp@bsci.com

Sean Wirtjes  
508-652-5305 (office)  
Investor Relations  
Boston Scientific  
Corporation  
investor\_relations@bsci.com

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